



WE THANK **ALL CUSTOMERS**
VISITING US FOR THEIR
POSITIVE FEED-BACK
AND SHOWN INTEREST

« **A great success**
for HL Display »



EuroShop
The Global Retail Trade Fair
Düsseldorf, Germany
26.2.-2.3.2011

Merchandising & Segmentation



CosmeLine™

Effective & innovative shelf communication for Drugstores and Pharmacies



Slim and sleek multifunctional system.

In-store communication as well as clear price labelling demand is growing in Pharmacies and Drugstores. Areas dedicated to self service of non-prescription drugs or beauty care products need to be consumer oriented with attractive presentation. HL Display launches the first complete system to meet this demand.





New Tech

Ad'Lite™

Creates a competitive advantage by gaining customers attention and reducing your operating costs



Sales stimulating, energy saving light for retail environment.

Adding lighting to your product presentation is an effective method to help you get the highest attention and ensures your message is clearly expressed.

Illuminated shelf edge branding and segmentations are possible both with Ad'Lite™ CCFL and LED technology.



New Tech



Ad’Pulse™
*A Digital Screen Based
Tactical Sales Tool*



Communicate real time updated and targeted information, where it matters the most, in close vicinity of the shelf and product, in a secure way. Ad’Pulse™ aims to create measurable effects, regardless if the target is an intensified shopping experience or a stable increase of sales.



Automatic feeding



Roller Track™
*A unique Maintenance-free
Gravity Feed System*



Offers full range visibility for the consumer while saving labour for the store!

Roller Track™ is a shelf ready unit that can be installed directly on your shelves. Roller Track™ can be supplied as individual tracks, or as assembled sheets in any size. The assembled units are easy to transport and easy to mount.



Bulk bins



3eBins™

The Ecological, Economical & Ergonomic bulk bin system from HL Display



New Merchandising System for Bulk food Presentations.

Bulk food sales is one of the fastest growing phenomena within today's food retail, showing annual year on year growth of more than 10 %. Consumers appreciate the fact that they can buy the exact amount – no more no less. And for retailers it is an interesting opportunity to generate additional margins while increasing shopper loyalty.



Bespoke Solutions



BrandMan®
*Bring Your brand to life!
Improve your brand visibility
with creative and innovative
solutions*



We work hand in hand with both retail and brands to develop store ready solutions that adds value to the consumer and saves labour for the store. An HL Display solution is a solution that has been proven and tested in an in-store environment. Our vast production capacity allows us to provide you both standard items with short lead times and customised solutions with an attitude!

